

## Netlogistik and Oroxilia announce strategic partnership.



Netlogistik and Oroxilia are pleased to announce a strategic partnership for Belux and France.

Netlogistik is a Global Company founded in 2000, with offices in North America, Latam and EMEA, and with projects in +20 countries around the world, +15 years implementing Blue Yonder WMS and

TMS, and experience within different verticals such as 3PL, retail, distribution, life science, food and beverage, and fashion.

Oroxilia is a Belgian Blue Yonder partner specialized in implementation and integration of solutions for enterprises having a team of certified functional and technical multilingual consultants (EN,FR,SP,NL). Oroxilia has a long expertise in 3PL activities in high demanding environments such as high requirements for traceability and quality.

The partnership between Oroxilia and Netlogistik aims to create and strengthen a team of the highest quality, able to adapt to the demand of the European market.

The focus will be on selling, implementing, and supporting Blue Yonder's WMS and TMS Systems mainly in countries such as France and Belgium.

Carlos Fernández, Regional Manager from netLogistiK, mentioned: "We are delighted to create this new partnership in Europe, it was like "love at first sight" with a great understanding between both companies. Our customers are demanding certain capabilities, so together, Oroxilia and Netlogistik will speed up time to market and value proposition in the region."

This close collaboration will result in a team of professionals combining functional knowledge as well as deep technical expertise. This multilingual team (Spanish, French, English, and Dutch) will meet the demand of European customers for the best technology solutions for the supply chain and efficient communication capabilities in project phase and afterwards support.

Jean-Paul Parmentier, Managing Partner from Oroxilia, says: "The partnership will lead to a beneficial synergy for both companies as we will cumulate implementation experience, vertical business expertise, market knowledge as well as geographical and cultural proximity allowing easy communication with customers".

Blue Yonder is the world leader in digital supply chain and omni-channel commerce fulfillment. Their intelligent, end-to-end platform enables retailers, manufacturers, and logistics providers to seamlessly predict, pivot and fulfill customer demand. With Blue Yonder, you can make more

automated, profitable business decisions that deliver greater growth and re-imagined customer experiences .

Pablo Fontela, Alliances Director of Blue Yonder, mentioned: “The future we see is a more dynamic Partner collaborative ecosystem. The strategic partnership of NetLogistik and Oroxilia is a perfect example of how beneficial it is for our clients to take advantage of our local Oroxilia experts, together with our most experienced WMS partner worldwide, NetLogistik. That's real collaboration”.